



**CALL ATTENTION TO YOUR COMPANY WITH THE
NEW EXHIBITOR MARKETING PACKAGE**

\$100
REQUIRED WITH
BOOTH SPACE

Homeowners are always looking for what's NEW. The Downtown Raleigh Home Shows and Raleigh Ideal Home Shows provide all NEW Exhibitors the ability to set themselves apart with a high-impact package that drives traffic and promotes their presence.



Sample of Exhibitor Icon

The NEW Exhibitor package includes:

IN PRINT

- NEW EXHIBITOR icon in the show guide next to your listing

AT THE SHOW

- NEW EXHIBITOR icon “tent card” for your booth. This should be located in a prime spot for your customers to notice
- Sign with NEW EXHIBITORS list at show entrance



ONLINE

- A NEW EXHIBITOR icon will be on your detailed exhibitor listing
- NEW EXHIBITOR icon will be listed on the home page of the detailed exhibitor listings
- NEW EXHIBITORS will be represented as it's own category



SEARCH BY CATEGORY

- Appliances, Water Systems and Household Products
- Associations & Non Profits
- Cleaning Products and Service
- Construction & Renovation, Remodeling, Flooring, Painting, Contractors, Foundations
- Crafts
- Financial, Insurance, Mortgage, Real Estate Agents, Home Inspections
- Food & Beverage
- Garage (Doors, Organization) & Automotive
- Garden, Decks & Patios, Landscape & Outdoors
- Gifts & Gadgets (Cash & Carry, Direct Sell Products)

HAVE QUESTIONS?



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