

DOWNTOWN
RALEIGH
**HOME
SHOW**

SOUTHERN
**Ideal
home
show**®

CATEGORY SPONSORSHIP OPPORTUNITIES

Stand out from the crowd, drive traffic to your booth and generate awareness year-round!

PACKAGE INCLUDES:

- 1/4 page Show Guide Ad
- Bold listing in the Show Guide
- Logo ID in the Show Guide as category sponsor
- Inclusion in one consumer e-blast
- Medium Rectangle Web Banner on the show's website
- Inclusion in sponsor signage
- 50-75 word write up in sponsor section on our Web Page
- Custom Promo Code to provide discounted tickets to friends, family, staff and customers
- 30 guest tickets
- One inclusion on our Home and Garden Events Facebook page
- Two mentions on our Twitter page
- One dedicated blog post on the show's blog website

SPONSORSHIP INVESTMENT: \$2,500

(booth space not included) Must have a minimum booth space of 200 sq. ft. in order to qualify for a Category Sponsorship.

WHY SPONSOR?

- Target and engage qualified homeowners face to face in a unique environment
- We will maximize your Return On Investment by creating a source of experimental marketing and brand transference through additional on-site and online branding opportunities
- Build relationships and awareness with fellow exhibitors sponsors and the media
- Generate new customers, leads, sales and brand awareness

Categories include but not limited to: Landscaping • Home Entertainment • Flooring • Hot Tub • Roofing • Renovation/Remodeling • Home Builder • Heating/Cooling • Appliance • Kitchen/Bath • Doors/Windows

ONLY ONE SPONSOR PER CATEGORY. CALL TODAY!



STACEY HAHN
Exhibit Sales Consultant
984-204-3640
(Alpha #, A-E)
staceyh@MPeshows.com



JACKIE LANASA
Exhibit Sales Consultant
716-998-5929
(Alpha F-P)
jackiel@MPeshows.com



TAYLOR TREADAWAY
Exhibit Sales Consultant
919-946-6519
(Alpha Q-Z)
taylort@MPeshows.com