

DOWNTOWN RALEIGH HOME SHOW

Raleigh
Convention Center

THINK SPONSORSHIP

Looking to drive traffic to your booth,
generate more leads, promote new
products and increase brand awareness?

WE CAN HELP. PARTNER WITH US.



North Carolina State
Fairgrounds

OFFICIAL PRODUCT SPONSOR

Be recognized as the leader in your product category. No other company will be recognized as a sponsor of the show in your category. Your logo will be included in areas such as the official show website, official show guide, consumer emails promoting the show, on-site signage.



PRESENTING SPONSOR

Be identified as the presenting sponsor of one of the show's special features. You'll receive benefits such as naming rights and be included in select paid show advertising and promotional campaigns, social media campaigns, consumer emails, the official show website, show signage and more!

CELEBRITY SPONSOR

Sponsor a celebrity or spokesperson of the show. You'll be promoted in show advertising, on social media and online. Plus, you'll have the opportunity to include the celebrity in special promotions in your booth!

EXCLUSIVE SHOW BAG

Get your product or information into the hands of every show attendee by sponsoring the bags they carry to hold all of the information they gather on the show floor. Your logo and message will be walking through the entire show! Rights only.

ONLINE TICKET SPONSOR

Benefits include, but are not limited to:

- Approximately 92% of all attendees purchase their tickets online. This equals a great branding campaign for a sponsor with high traffic/lead generation at the show.
- Sponsor has the option of adding two additional questions online as part of the ticketing process (data provided after each event)
- Sponsor will have logo on the print out bar code ticket (add booth number and special offer to drive traffic to your booth.



STAGE SPONSOR

You'll have the opportunity to introduce celebrity presenters, speakers, distribute materials to audience members, be included in all paid advertising where presenting celebrities are mentioned, broadcast a radio commercial and more!



LOUNGE SPONSOR

Leave a lasting impression with experiential marketing. This is your chance to make a statement like no other. **Call for details.**



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